

# MBO – Direct Mail Self Mailer Finishing Systems



Available as an inline or near-line solution

The MBO Group's Direct Mail Finishing Systems feature modules from MBO, Bograma, and specialty finishing experts, Herzog+Heymann. By combining the versatility of the Herzog+Heymann mailing table with the speed and precision of the MBO web-finishing equipment, this solution gives customers the ability to produce a huge range of direct

mail products that help them differentiate their products from everyday pieces. Card affixing, tipping, plowfolding, gluing, and die cutting can all be incorporated to produce a simple direct mail piece or an elaborate variable content, pop-up self-mailer!



This solution generally consists of the following modules:

- Feeder System (Pile Fed or Web Fed)
- Die Cutting and Stripping Unit
- Mailing Table for plowfolding, tipping, or gluing processes
- Shingled Stream Delivery System
- Additional Modules for Specialty Applications
  - Window Patching
  - Inline Inkjet + Drying for Variable Data
  - Inline Cutting Table
  - Camera Inspection Systems